

Fundraising Committee

It's time to dust off that bowling ball, put on some groovy bowling shoes and come on out to our 4th Annual Bowling for Bone Marrow, "Throw a Strike for the Gift of Life" on Saturday, August 29, 2009. It's an afternoon of fun with games for kids, great prizes and of course bowling, all for a good cause. Be sure to register early to guarantee your spot. To register, phone 519-564-4119 or fill out the registration form on our web site, www.givemarrow.net.

Lane sponsorships are available at a cost of \$100 per lane.



What: Bowling for Bone Marrow 2009

When: Saturday, August 29, 2009

Check-in: 12:00 pm

Bowling: 1:00 pm - 3:00 pm

Where: Bowlero Family Fun Centre

Address: 675 Tecumseh Rd West Windsor

All ages welcome

The John Fox Memorial was held on May 30 this year, a couple months earlier than in past years. Our sincere thanks to Ken Roughton and Dennis Kelly of Tilbury Golf & Curling Club for hosting this wonderful event and for donating the proceeds to our association.

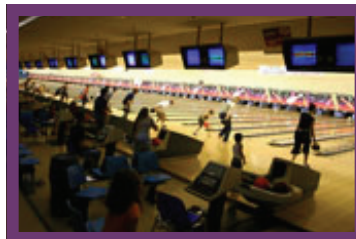
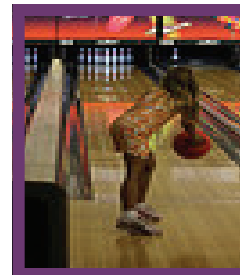
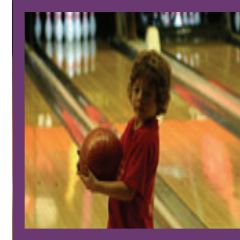


Last year, Bowling for Bone Marrow raised over \$22,000.00 and the John Fox Memorial raised over \$4,000.00. The money raised at these events is critical to our success and allows us to carry out our awareness campaign, provide financial support to bone marrow transplant patients and sponsor research. We truly appreciate your continued support and hope to see you again this year at these wonderful events!

If you would like to contact us with feedback or to ask a question about bone marrow donation, feel free to send us e-mail at the following address:
info@givemarrow.net.

Katelyn Bedard Bone Marrow Association
3064 Fairlane Crescent, Windsor, ON N8W 4Y6

Telephone (519) 564-4119



Please feel free to pass this brochure along to co-workers, family members and friends.

MAKING A DIFFERENCE

The past year is one we will all remember for years to come with Barack Obama elected as US president, the stock market and real estate market melt downs, bailouts for banks and auto companies, and even a prorogued parliament. At Katelyn Bedard Bone Marrow Association, we will remember this as a year of great strides for us. Despite the struggling economy and a community faced with growing layoffs, we had tremendous success with fundraising. We surpassed our goals and raised more than \$60,000.00!

I am extremely proud of our Directors, our Committee Members and our Volunteers for their hard work and dedication. Together, we are truly making a difference and helping bone marrow transplant patients in a variety of ways.

It saddens me that patients still struggle to find a matching bone marrow donor. I pledge to you that KBBMA will do even more in the coming year to get out into the community and increase awareness and the number of registered donors.

The success we had last year with fundraising has allowed us to increase the amount of financial support we provide to bone marrow transplant patients, both in terms of the amount given to each patient, as well as the total number of families helped. We are excited to add a second research project to our sponsorship program, a project at the University of Windsor conducted by Dr. Lisa Porter. Our programs and our fundraising are going very well. The biggest challenge before us right now is that we need to

recruit new members to join our Board of Directors and our Committees to help us with the important work we are doing. Please consider volunteering some of your time to join our team. You will find it's a great feeling knowing that you are helping people and making a difference in your community.

We hope to see you this summer at the **4th Annual Bowling for Bone Marrow**. The money raised at this event is critical to our success.

Bryan Bedard
President



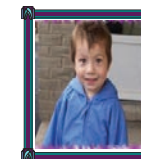
Transplant Family Support Program

The committee members for the Transplant Family Support Program wish to extend our sincere thanks to the many generous donors whose financial support has contributed to the great success of this program.

Together, we are making a difference. This year, we have

been able to increase the dollar amount provided for each family, and have helped 13 families. The Transplant Family Support Program supports adult patients from the Windsor and Essex County area, as well as children from Southwestern Ontario. We have also received applications and have been

able to assist families from other areas of Ontario and Western Canada. This just goes to show that there really is a need for this program.



Someone is looking for a needle in a haystack... You might be the needle!

Join the Bone Marrow Registry
Find out more at www.givemarrow.net

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JOIN THE REGISTRY TODAY

- You must be 17 to 50 years of age to be eligible.
- Fill out an application form and send it to Canadian Blood Services.
- Submit a cheek swab.

FOR MORE INFORMATION

Contact
1-888-2DONATE or visit our website at
www.givemarrow.net

Research Sponsorship Committee

Again this year we have **donated \$5,000** to L'Université de Montreal to support **Dr. Claude Perreault** at the Institute for Research in Immunology and Cancer. His team is continuing their research against graft-versus-host disease (GVHD). Dr. Perreault writes:

"We have launched a comprehensive set of in vivo and in vitro studies to discover: i) how SMAD3 works and ii) whether increasing the activity of SMAD3 would be an effective strategy to prevent GVHD. Martin Giroux and Jean-Sébastien Delisle are working together and devoting all their time to this "SMAD3 project" with the help of two undergraduate students. The SMAD3 project is our number 1 priority and your 2009 contribution would help support this endeavor."



This year, in addition to supporting Dr. Perreault's efforts, we are excited to announce that we have also **donated \$5,000** to the **University of Windsor** to help **Dr. Lisa Porter** and her team research environmental impacts on stem cell development. Dr. Porter has provided the following summary of her work:

"Hematopoietic, or blood forming, stem cells (HSCs) are immature cells capable of maturing into all forms of mature blood cells. HSCs are found in the bone marrow, bloodstream and umbilical cord blood at differing levels. Transplantation of these cells is hampered by the high cell dose required for engraftment. Clinical results in children have clearly shown that the number of stem cells infused during transplantation is correlated closely to the speed of recovery after chemotherapy. Learning how to effectively grow, or expand, HSCs in the laboratory would be an exceptionally valuable tool, enabling us to optimize engraftment using all sources and using limited pools of HSCs. In order to do this we must first identify the factors that regulate how these cells maintain their stem cell properties and what triggers them to become mature blood cells. With support from the KBBMA to Porter Lab at the University of Windsor will characterize the role of a central set of proliferative factors in maintaining stem like growth and allowing for effective expansion of HSCs in the laboratory. The factors that will be initially focused on have been previously identified by the Porter group and others as being very important in maintaining stemness in other stem cell populations. In addition to optimizing conditions by which we could expand HSCs in the laboratory, this work may also provide essential basic science information valuable in the diagnosis and treatment of specific forms of leukemia and/or lymphoma."



It is only through the outstanding generosity of the community that we are able to expand our research sponsorship program. In three years, we have donated \$20,000 to bone marrow and related research programs. Thank you.

Partners For Life Program

We are very proud that the Katelyn Bedard Bone Marrow Association is a member of Canadian Blood Services **'Partners for Life' Program**. In 2008, KBBMA surpassed its pledge of 50 units by donating 75 units. Thank you for your support!

"Partners for Life" is a nationwide program that is designed for corporate and community organizations. By joining the program, our organization made a commitment to save lives by donating blood as a team. The need for blood is ongoing, and patients that are treated for such things as leukemia, surgery, other cancers, and trauma depend on a stable supply of blood year round, which is why Partners for Life organizations have the power to save lives!

Patients that undergo a bone marrow transplant need a large number of blood transfusions before and after their transplant as well as during their initial treatment. Including their pre-transplant treatment, it is not uncommon for a transplant patient to **need over 100 transfusions**. These patients cannot survive without the support of blood donors in their community. We feel this is another excellent way to help patients faced with a bone marrow transplant.

For 2009, the KBBMA has pledged to donate 100 units of blood. If you would like to help the Katelyn Bedard Bone Marrow Association achieve or surpass our pledge please contact us at partners@givemarrow.net for more information.



What Does Our Organization Do?

Awareness

Raise Awareness about the desperate need for bone marrow donors and encourage people to join the bone marrow registry and to donate umbilical cord blood.

Family Support

Provide financial support to patients undergoing a bone marrow transplant through our Family Support Program.

Research

Sponsor bone marrow transplant related Research in hopes of finding better alternatives for patients faced with bone marrow transplant.

Someone is Looking for a Needle
in a Haystack...
You Might be the Needle!



Quilt Raffle

The Katelyn Bedard Bone Marrow Association has been the lucky recipient of two beautiful quilts generously donated by **"Three Generations"**. The first quilt was hand crafted by two sisters, JoAnne Smulders and Mary Ten Kate, Mary's daughter, Cathy Young and JoAnne and Mary's niece, Joan Hilhorst, along with some financial support from the extended family. The second quilt was pieced and sewn by the original members plus Mary's two granddaughters, Lauren and Rachael Ten Kate ... hence the name, Three Generations.

In the past, the group has contributed a quilt to charities as a tribute to family and friends affected by cancer. When JoAnne's grandson, Lucas Hammond, finished his treatment for leukemia in 2007, the group decided to donate a quilt to the Katelyn Bedard Bone Marrow Association. Lucas and Katie were friends that started their cancer journey together at the Children's Hospital of Western Ontario in 2004.

The Katelyn Bedard Bone Marrow Association would like to thank **"Three Generations"** for their very generous donation, as well as all those who supported our recent quilt raffle. Your valuable gifts have enabled us to support a local research project at the University of Windsor. We hope this research will benefit generations to come.



Website Committee

The Katelyn Bedard Bone Marrow Association's Website Committee creates and maintains the organization's web presence. The purpose of the committee is to keep our viewers informed on what is happening with our organization, provide a resource for information regarding bone marrow donation, cord blood donation and related issues. In 2009, we are planning a makeover for our site. Please visit us to see our fresh new look. Here are some facts on what www.givemarrow.net has achieved this year.

Our **"I Joined"** list has grown to 148

NEW – Check out our video, we have had over 1000 views

80% of our visitors are new

4.8% of our visitors come from www.facebook.com

CALLING ALL VOLUNTEERS

Do you want to be involved in our organization? Do you want to help out? There are a few things we need help with:

- ▶ Work at our booth at community events and health fairs.
- ▶ Help organize fundraising events.
- ▶ Write articles for our website.
- ▶ Public speaking engagements.
- ▶ Graphic design, posters, brochures.
- ▶ Join our Board of Directors - a wonderful resume building opportunity!

We also have volunteer training seminars that take place at least once a year. We are looking for a facilitator for organizing a support group for bone marrow recipients and their families in our area.

If you would like more information about volunteering in our organization, we would love to hear from you!

Contact: Andrea.Sulyok@nbc.ca